



# Center for Planned Giving

Lori Hoby joined the Community Foundation *for* Southern Arizona in 2006 as the Executive Director of the Center for Planned Giving, an impartial philanthropic resource for donors, nonprofit organizations and professional advisors. The Center is dedicated to increasing planned and major gifts made to charitable organizations in Southern Arizona.

Ms. Hoby is a Certified Public Accountant and Tax Professional, licensed in Arizona and Oregon. In 2000 she and her husband decided to exchange 300 days of gray skies for 300 days of sunshine and moved to Tucson.

After 25 years in public accounting she joined the world of philanthropy and gift planning when she accepted a position with The University of Arizona Foundation in 2001 and quickly discovered that planned giving is her professional passion.

Ms. Hoby has served on several local and national boards including the American Woman's Society of Certified Public Accountants, the Planned Giving Roundtable of Southern Arizona, and as President of the American Woman's Society of CPA's Tucson Affiliate.

She is the past President of the Women in Tax and Finance and will serve as President for the Planned Giving Roundtable of Southern Arizona in 2011. She is also a member of the Association of Fundraising Professionals, Partnership for Philanthropic Planning, Arizona Society of CPA's, and the Southern Arizona Estate Planning Council.

Ms. Hoby enjoys speaking to groups on planned giving and is an annual guest of Arizona Public Media KUAT's Arizona Illustrated highlighting charitable giving opportunities and charitable tax issues.



**Lori L. Hoby, CPA**  
Executive Director  
Center for Planned Giving  
2250 E. Broadway Blvd.  
Tucson, AZ 85719

Tele: 520-545-1117  
Fax: 520-770-1500  
lhoby@cfsoaz.org  
www.cfsoaz.org