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Southern Arizona Collaborative Data Project Seeks Community Input

TUCSON, AZ (December 17, 2011)—The Community Foundation for Southern Arizona and United Way of Tucson and Southern Arizona have partnered on an initiative—*The Southern Arizona Indicators Project*—to help shape the approach to community problem-solving for Southern Arizona’s most critical challenges. The Project will become an important data source to identify community needs and proven strategies that address those needs in the region.

Research for the project is being conducted by the University of Arizona in conjunction with Arizona State University. Coordinating the work is the Center for Governmental Research, a nationally renowned research institution that has conducted indicator projects across the United States.

The Project seeks input from community stakeholders interested in sustaining Southern Arizona’s long-term health and quality of life. The survey takes only a few minutes to complete. It is available in English at www.surveymonkey.com/s/SouthernAZIndicators and in Spanish at www.surveymonkey.com/s/ProyectoIndicadores. Hard copies are also available by calling Doreen Hunnicutt at (520) 770-0800. The data from the project will be posted at www.southernazindicators.org in March.

“Tracking and shaping our community’s needs, our quality of life, the education of our children, the strength of our economy, the affordability of our communities, and our commitment to those with the least among us is our challenge,” said Tony Penn, President and CEO of United Way of Tucson and Southern Arizona.

Clint Mabie, President and CEO of the Community Foundation for Southern Arizona added, “This project will show us how we are connected as a region and provide us the platform for how we all can collaborate to address our common challenges.”

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Additional lead sponsorship for the project is being provided by the Arizona Community Foundation and JP Morgan Chase. Support is also being provided by The Thomas R. Brown Foundation, the Graesser Foundation, the Jewish Federation of Southern Arizona, the Jewish Community Foundation, Harris Bank, Click Automotive Team, Tucson Electric Power, Cox Communications and Wells Fargo.

About Community Foundation for Southern Arizona:

The Community Foundation for Southern Arizona is committed to supporting donors making a difference now and forever. A public organization and a leading voice for innovative solutions in Southern Arizona with more than \$100 million in assets, the foundation has allocated more than \$100 million to the community since its founding in 1980. For more information call (520) 770-0800 or visit www.cfsoaz.org.

About United Way of Tucson and Southern Arizona:

*United Way of Tucson and Southern Arizona is working to advance the common good, creating opportunities for a better life for all by focusing on the three key building blocks of **Education, Income and Health**. United Way is dedicated to creating long lasting community change by addressing the underlying causes of the most significant issues. Our focus areas include: helping children and youth achieve their potential, promoting financial stability and independence, and improving people's health. **Give Advocate Volunteer. LIVE UNITED.** For more information about the United Way, please visit www.unitedwaytucson.org.*

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